Purdue Athletics thanks you for your continued support and looks forward to sharing 2019-20 with you. This fan guide will give you all the information you need to enjoy Boilermaker events with ease.

Inside you will find useful maps and parking details for Ross-Ade Stadium and Mackey Arena, need-to-know information about the athletics department and ways you can enhance your gameday experience.

We look forward to seeing you on campus!

#BOILERUP
GENERAL CONTACT INFORMATION

MAILING ADDRESS
Purdue Athletics
900 John R. Wooden Drive
West Lafayette, IN 47907

TICKET INFORMATION
Hayes Family Athletics Ticket Office
Mackey Arena Room 1211
900 John R. Wooden Drive
West Lafayette, IN 47907
800.49.SPORT // 765.494.3194
sporttix@purdue.edu

Ticket Sales and Development
Mackey Arena Room 2235H
900 John R. Wooden Drive
West Lafayette, IN 47907
765.494.3325

DEVELOPMENT AND PREMIUM SEATING
John Purdue Club
Mackey Arena Room 2200
900 John R. Wooden Drive
West Lafayette, IN 47907
765.494.2582
jpc@purdue.edu

PARTNERSHIP INFORMATION
Purdue Sports Properties
Mark Walpole // mwalpole@purduesportsproperties.com
1305 Cumberland Avenue
Suite 225
West Lafayette, IN 47906
765.494.9469

FROM INDIANAPOLIS
» Take I-65 North to State Road 25 (exit 175).
» Take a left on Schuyler Ave, towards Lafayette, for approximately 1 mile.
» Turn right on Sagamore Parkway. Stay on Sagamore for approximately 2 miles to Yeager Road (fourth stoplight).
» Turn left on Yeager Road.
» Follow ensuing roundabout (approximately 0.25 miles) to Northwestern Avenue.
» For Football Parking: Follow traffic signs for permit parking or non-permit parking.
» For Mackey Arena, Holloway Gymnasium, Lambert Fieldhouse and Mollenkopf Athletic Center: Follow Northwestern Avenue for approximately 0.5 mile. Parking for Mackey Arena, Holloway Gymnasium, Lambert Fieldhouse and Mollenkopf Athletic Center is on the right.

FROM CHICAGO
» Take I-65 South to State Road 43 (exit 178).
» Turn right off ramp.
» Follow State Road 43 approximately 7 miles to the fourth stoplight (State Road 26 West/State Street).
» Turn right on State Road 26.
» Turn right at second stoplight (Grant Street).
» Follow Grant Street to next stoplight.
» Turn left on Northwestern Avenue.
» For Football Parking: Follow traffic signs for permit parking or non-permit parking.
» For Mackey Arena, Holloway Gymnasium, Lambert Fieldhouse and Mollenkopf Athletic Center: Follow Northwestern Avenue for approximately 0.5 mile. Parking for Mackey Arena, Holloway Gymnasium, Lambert Fieldhouse and Mollenkopf Athletic Center is on the left.
WHAT IS A BOILERMAKER?
In the 1891 football season opener, the team traveled to Wabash College in nearby Crawfordsville. Besides coming away with a 44-0 victory, the Purdue “eleven,” as football teams were known back then, headed back to West Lafayette with a new nickname.

In the 1890s, hometown newspapers were considerably more protective of college teams than they are today. After the 44-0 drubbing, one Crawfordsville newspaper lashed out at the “Herculean wearers of the black and old gold.” Beneath the headline “Slaughter of Innocents,” the paper told of the injustice visited upon the “light though plucky” Wabash squad.

“That same fall of 1891, Purdue had acquired a working railroad engine to mount in a newly established locomotive laboratory. It was one more step in the development of Purdue as one of the world’s leaders in engineering teaching and research. For athletic adversaries and their boosters, this specialty in engineering education – and the other concentration at the founding of the institution, agriculture – served as fodder for name-calling.

Over the years, Purdue teams had been called grangers, pumpkin-shuckers, railsplitters, cornfield sailors, blacksmiths, foundry hands and, finally, boilermakers. That last one stuck.

OLD GOLD & BLACK
Members of Purdue’s first football team in 1887 felt that the squad should be distinguished by certain colors, and since Princeton was at the time the most successful gridiron unit, its colors were considered. Though actually orange and black, the Princeton colors were known by many as yellow and black. Purdue gridders opted for old gold over yellow, kept the black, and began flying the colors that endure today.

BOILERUP
In an attempt to bring more enthusiasm to football games at Ross-Ade Stadium, former head coach Joe Tiller’s wife, Arnette, came up with the phrase “Boiler Up” in 1997. It immediately caught on and has remained a constant, even unofficially being incorporated into the Purdue fight song, “Hail Purdue.”

What Arnette didn’t know at the time of Boiler Up’s origin was that in the days of steam-powered locomotives, when the fireman got the fire in the coal box hot enough for the engine to run, he would exclaim “Boiler’s up!”

BOILERMAKER SPECIAL
The official mascot of the Boilermakers is a replica of a Victorian-era locomotive. Conceived by a Purdue student in the 1930s to exemplify the engineering and agrarian heritage of the university, the first Special was provided by a group of alumni working in executive positions in the rail and automotive industries.

PURDUE PETE
A boilermaker if ever there was one, Purdue Pete first took the field to cheer on the Old Gold & Black in 1956. Pete has changed with the times, boasting more than five makeovers while rooting on the Boilermakers.

CRADLE OF QUARTERBACKS
Many schools boast of tradition. But none can match Purdue’s tradition of turning out top-flight quarterbacks. The Cradle of Quarterbacks has evolved over the last half century as a defining feature of Purdue football. Fifteen former Purdue signal-callers have gone on to play in the National Football League, accumulating more starts and throwing more touchdown passes than those from any other school.

LEADER IN BIG TEN CHAMPIONSHIPS
Purdue men’s basketball leads the Big Ten in conference championships, winning its 24th title in 2019.
Official Credit Card for Purdue Fans

PURDUEFED.COM/VISA

Fixed Rate | No Annual Fee | Unlimited Cash Back

*Subject to credit approval. Visa Signature: 0% Introductory Annual Percentage Rate for 12 months, after that 11.5%-17.5% fixed APR based on creditworthiness. Visa Traditional Rewards: 1.9% Introductory Annual Percentage Rate for 12 months, after that 11.5%-17.5% fixed APR based on creditworthiness. No Annual Fee. No Transaction Fees on balance transfers and cash advances. No Foreign Transaction Fees on Purdue Federal Visa Signature Credit Card. A Foreign Transaction Fee of up to 1% of each transaction after conversion to U.S. dollars on Purdue Federal Visa Traditional Rewards Credit Card. Late Payment Fee up to $25. Returned Payment Fee up to $25. Other terms and conditions may apply. Federally insured by NCUA.

FACILITIES | SPORTS AND LOCATIONS

BASEBALL
Alexander Field
1350 McCormick Road
West Lafayette, IN 47907

SWIMMING & DIVING
Morgan J. Burke Aquatic Center
1226 Third Street
West Lafayette, IN 47907

BASKETBALL
Mackey Arena
900 John R. Wooden Drive
West Lafayette, IN 47907

BASKETBALL
Mackey Arena
900 John R. Wooden Drive
West Lafayette, IN 47907

CROSS COUNTRY
Boilermaker Cross Country Course
1324 McCormick Road
West Lafayette, IN 47907

TENNIS
Schwartz Tennis Center
1324 McCormick Road
West Lafayette, IN 47907

FOOTBALL
Ross-Ade Stadium
See parking maps on page 10-11

TRACK & FIELD (INDOOR)
Lambert Fieldhouse
800 West Stadium Avenue
West Lafayette, IN 47907

FOOTBALL
Ross-Ade Stadium
See parking maps on page 10-11

TRACK & FIELD (OUTDOOR)
Rankin Track & Field Complex
1205 West Stadium Avenue
West Lafayette, IN 47907

GOLF
Birck Boilermaker Golf Complex
1300 Cherry Lane
West Lafayette, IN 47907

VOLLEYBALL
Holloway Gymnasium
1000 John R. Wooden Drive
West Lafayette, IN 47907

SOCCER
Folk Field
1350 McCormick Road
West Lafayette, IN 47907

WRESTLING
Holloway Gymnasium
1000 John R. Wooden Drive
West Lafayette, IN 47907

SOFTBALL
Bittinger Stadium
1330 McCormick Road
West Lafayette, IN 47907

FACILITIES | SPORTS AND LOCATIONS
ROSS-ADE STADIUM MAP

ROSS-ADE STADIUM MAP KEY

- CONCESSION STAND
- WOMEN’S RESTROOM
- MEN’S RESTROOM
- FAMILY RESTROOM
- PURDUE TEAM STORE
- FIRST AID
- LIMITED MOBILITY
- SHUTTLE LOCATION
- GUEST SERVICES

» GENERAL WILL CALL IN MACKEY
» PREMIUM SEATING WILL CALL IN ROSS-ADE PAVILION LOBBY
» STUDENT-ATHLETE WILL CALL AT GATE GG (NORTHWEST CORNER)

A lineup that steals the spotlight.

Your Central Indiana Honda Dealers

Kokomo Honda  Tom Wood Honda  Honda of Fishers  Penske Honda
Hubler Honda  Victory Honda of Muncie  Indy Honda  Andy Mohr Honda
Hare Honda  Ed Martin Honda

CentralIndianaHondaDealers.com
DAY-OF-GAME PARKING
Single-game parking options on gamedays are IM Gold Fields, IM North Fields, Northwest Athletic Complex, University Street Garage and Northwestern Avenue Garage. All single-game car parking options are $20, CASH ONLY.

PRESALE Option: New for 2019, fans may purchase a Northwestern Avenue Garage parking pass prior to gameday. For additional presale information and parking maps, please visit PurdueSports.com/footballparking.

PERMIT PARKING
To inquire about parking pass availability in the John Purdue Club member lots surrounding Ross-Ade Stadium, please contact your Boilermaker Athletics Representative or call the John Purdue Club at 765.494.2582. For more information, please visit PurdueSports.com/footballparking.

PERMIT REMINDERS/TAILGATING POLICIES
» Lots open 8 hours prior to kickoff but no earlier than 7 a.m.
» Lots B, D and T open no earlier than 8 a.m.
» Pull behind trailers are not permitted except in RV2 and RV4 lots.
» Tailgating is permitted directly behind your vehicle and cannot occupy an additional parking space or impede the traffic flow within the lot.
» Oversized vehicles will be relocated to RV parking.
» One parking space per vehicle.
» Parking pass must accompany vehicle.
» Permits with stubs already torn off will not be accepted.
» Lost or stolen permits cannot be replaced.
» Parking is on a first-come basis; saving spaces is not permitted.
» All grills must be propane only.
» Lots may be closed due to inclement weather. You will be redirected to an appropriate lot.
» Event management reserves the right to restrict use of any tailgate item due to weather or any dangerous condition.
» Purdue University is not liable for loss or damage to vehicle or content.
» For additional tailgating information, please visit PurdueSports.com/footballparking.

ADA PARKING
ADA parking is available in O Lot or the IM North Fields pavement. Cost is $20 (cash only) without an O Lot or IM Fields permit.

HC permit or placard must be displayed in the vehicle, and the owner of the permit must be present in the vehicle when entering an ADA lot.

H Lot is a John Purdue Club permit only parking lot. All vehicles are required to have an ADA license plate or placard plus an H Lot permit.

Courtesy golf carts for those with limited mobility will run from H and O lots, starting 3 hours prior to each game.

FOOTBALL PARKING & DETAILS

RV PARKING
RV2 and RV4 are available to the general public. RV2 is located at the corner of McCormick Road and Cherry Lane. RV2 cost is $60 (cash only). RV4 is located within the Northwest Athletic Complex. RV4 cost is $40 (cash only). Space in RV2 and RV4 lots are first-come, first-served. No water or electrical hookups are available. All RV lots will open at 6 p.m. on Friday before all home games.

RV1 and RV3 are for John Purdue Club members only. To join the JPC, please visit JohnPurdueClub.com. To request a parking pass, call 800.49.SPORT.

For additional RV information, please visit PurdueSports.com/footballparking.

SHUTTLES
All shuttle buses will begin 3 hours prior to kickoff and run approximately 1 hour postgame. All ADA lots will have an ADA accessible shuttle bus. For shuttle pick up and drop off locations, please visit PurdueSports.com/footballparking.

QUESTIONS REGARDING PARKING? CALL 800.49.SPORT

FOOTBALL GAMEDAY TIMELINE

PARKING
RV lots will open at 6 p.m. ET the day before each home game. All other parking lots will open 8 hours prior to kickoff, but no earlier than 7 a.m. ET. Lots B, D and T will not open earlier than 8 a.m. ET. Open times may differ for non-Saturday kickoffs.

GATES
Gates to Ross-Ade Stadium, including the South End Zone Patio, will open 90 minutes prior to kickoff. The Ross-Ade Pavilion will open 2 hours prior to kickoff.

TICKET OFFICE
The Hayes Family Athletics Ticket Office inside Mackey Arena opens 3 hours prior to kickoff and closes at the end of halftime.

WILL CALL
General public will call is located at the Hayes Family Athletics Ticket Office and opens 3 hours prior to kickoff.

Premium seating will call is located at the Ross-Ade Pavilion lobby on the west side of the stadium and opens 2 hours prior to kickoff.

Purdue player-guest will call is located at Gate J and visiting team player-guest will call is located at Gate EE. Recruitee/student-athlete will call is located at Gate GG. These will call locations open 90 minutes prior to kickoff and close at the end of halftime.
Bookers stay within throwing distance of the stadium.

Book two times on Booking.com and become a Genius member for life!

Genius members can save 10% off on thousands of hotels so you can experience the Boilermakers at home, on the road, or follow them straight to a bowl game.

Be a Booker at Booking.com

Proud Accommodation Partner of Purdue Athletics
To provide a safer environment and to significantly expedite fan entry, the gameday clear bag policy limits the size and type of bags that may be brought to Purdue Athletics events at Ross-Ade Stadium, Mackey Arena and Holloway Gymnasium.

**GAMEDAY CLEAR BAG POLICY**

Diaper bags and bags larger than approved sized for medical necessities will be searched and allowed in at the following entrances at the respective venues:

- Gates EE and GG at Ross-Ade Stadium.
- East and Northwest entrances at Mackey Arena via a designated line.
- Main entrance at Holloway Gymnasium via a designated line.

**FOR A COMPLETE LIST OF ITEMS PROHIBITED IN PURDUE ATHLETICS VENUES, PLEASE VISIT:**

PurdueSports.com/ClearBag

**PROHIBITED ITEMS**

- Weapons
- Alcoholic beverages
- Tobacco products and e-cigarettes
- Umbrellas
- Strollers
- Noisemakers and irritants
- Backpacks, binocular cases, camera bags, diaper bags, drawstring bags, fanny packs, oversized totes and purses
- Seat backs and seat cushions with metal or storage slots
- Objects that interfere with the comfort or block the view of other patrons
- Cans
- Glass bottles
- Food
- Drinks, cups and coolers
- Shakers and strobe lights
- Large signs, flags and banners
- Pets (except registered service animals)

Changes in national, regional and campus security levels may affect security procedures and prohibited items.

**NO RE-ENTRY INTO PURDUE ATHLETICS VENUES**

If you choose to exit the venues, you will not be allowed to re-enter.
RESERVED TAILGATING

Tailgate Guys is here to enhance your game day experience and take care of your tailgating needs from start to finish.

We provide the reserved location, bellhop service, tent, tables, chairs, coolers, TV’s, and food.

CONTACT US AT (765) 429-9145 OR PURDUE@TAILGATEGUYS.COM

TAILGATEGUYS.COM | @TAILGATEGUYS
SHIVELY OUTDOOR CLUB
- Premium ballpark fare available for no additional cost (excluding alcohol)
- Individual, extra-wide chairback seats
- Access to the comfortable, climate-controlled Shively Club Lounge

BUCHANAN INDOOR CLUB
- A distinctive dining experience with gourmet chef tables for no additional cost
- Soft drinks, beer, wine and cocktails at no extra charge
- Luxury, theater-style padded seats located in exclusive climate-controlled Buchanan Club Lounge

PRIVATE LUXURY SUITES
- 18 season tickets included
- In-suite concierge staff
- Personalize your suite with your own graphics and photos

SEASON PRICING STARTS AT $1590 PER SEAT

For more information or to schedule a tour of these spaces, contact your Boilermaker Athletics Representative or call the John Purdue Club office at 765.494.2582.

MAKE YOUR MARK ON THE NEW ERA OF PURDUE FOOTBALL

The naming right for each locker is $12,500, payable over five years.

Lockers are available on a first-come, first-served basis until all 120 lockers are reserved.

Lockers will be chosen at random and the naming plaque can include donor name(s) and “in honor of” or “in memory of” recognition.

TO RESERVE:
JohnPurdueClub.com/ReserveMyLocker

WHAT IS THE JOHN PURDUE CLUB?
JPC members provide the resources that empower all Boilermaker student-athletes to achieve academic and athletic success. If you are already a member, we thank you for your support. For more information or to join, visit JohnPurdueClub.com.

THE BENEFITS OF YOUR GIFT
Your gift to the John Purdue Club directly supports student-athlete scholarships, books, nutrition, facilities, equipment and other resources.

In return, you receive priority access to purchase tickets, exclusive event invitations, discounts at the Birck Boilermaker Golf Complex, a subscription to FORGE Magazine, and more depending on your membership level.

THE ROAD TO 10,000
The John Purdue Club has set a goal to reach 10,000 members by the end of the 2019-20 membership year. Increasing membership means more funds raised directly supporting student-athlete scholarships and resources, ensuring Boilermaker teams have the means necessary to compete for championships.
GROUP TICKETS

Whether entertaining clients, rewarding employees, or simply enjoying a day with family and friends, now is the time to organize your group for Purdue Athletics events. Groups of 20 or more receive significant discounts on tickets as well as many other great benefits at the following sports:

» FOOTBALL
» MEN’S BASKETBALL
» WOMEN’S BASKETBALL
» VOLLEYBALL
» BASEBALL
» SOFTBALL

Contact our group sales department today and we will help ensure your day with the Boilermakers is a special one!

FOR MORE INFORMATION ON GROUP TICKETS, CALL 765.494.3325

BOILERMAKER KIDS CLUB

Do you have a future Boilermaker in your life? The Boilermaker Kids Club is the best way to enjoy Purdue Athletics!

$35 MEMBERSHIP INCLUDES:

» BKC DRI-FIT T-SHIRT, MEMBERSHIP BADGE AND LANYARD
» PURDUE JERSEY LUNCH BOX, SANDWICH CONTAINER, SOCKS AND A PURDUE PETE PADDLE BOARD
» 2 FREE TICKETS TO ONE SELECT FOOTBALL, MEN’S BASKETBALL, WOMEN’S BASKETBALL AND VOLLEYBALL GAME*
» FREE ADMISSION TO ALL BASEBALL, SOCCER, SOFTBALL, SWIMMING & DIVING, TENNIS, TRACK & FIELD AND WRESTLING REGULAR-SEASON HOME EVENTS**
» EXCLUSIVE OPPORTUNITIES TO GO ON THE FIELD AT FOOTBALL AND BE A BALL KID FOR BASKETBALL***
» BEHIND-THE-SCENES LOCKER ROOM TOURS AND MORE!

MUST BE 8TH GRADE OR UNDER TO JOIN

JOIN TODAY AT BOILERKIDS.COM

*All tickets are subject to availability
**BKC members get in FREE with purchase of an adult ticket when they wear their official BKC t-shirt or show their membership card
***Opportunity is not guaranteed
WHERE

BOILERMAKER FANS

BUY AND SELL

TICKETS

The best selection of Purdue tickets
100% guaranteed by FanProtect™

» GENERAL AND PREMIUM SEATING WILL CALL IS LOCATED AT THE HAYES FAMILY ATHLETICS TICKET OFFICE

» HOME/VISITOR GUESTS WILL CALL IS LOCATED AT THE PASS LIST ENTRANCE
PARKING
Basketball parking lots open 2 hours prior to tipoff. Lot times are subject to change based on game time.

GATES
Gates to Mackey Arena open 90 minutes prior to tipoff for men’s basketball and 1 hour prior to tipoff for women’s basketball. Premium seat holders can access the Spurgeon Club or John Wooden Club 2 hours prior to tipoff for men’s basketball and 1 hour prior to tipoff for women’s basketball.

New for 2019: J. Nine Club will open 90 minutes prior to tipoff for men’s basketball and 1 hour prior to tipoff for women’s basketball.

ATHLETICS TICKET OFFICE
The Hayes Family Athletics Ticket Office inside Mackey Arena opens 2 hours prior to tipoff for men’s basketball and 1 hour prior tipoff for women’s basketball. It closes at the end of halftime.

WILL CALL
General public will call is located at the Hayes Family Athletics Ticket Office and opens 2 hours prior to tipoff for men’s basketball and 1 hour prior to tipoff for women’s basketball. It closes at the end of halftime.

Recruit will call, Purdue player-guests will call and visiting team player-guests will call is located at the Pass List Entrance adjacent to the Hayes Family Athletics Ticket Office at Mackey Arena. It opens 90 minutes prior to tipoff for men’s basketball and 1 hour prior to tipoff for women’s basketball.

New for 2019: The gameday clear bag policy limits the size and type of bags that may be brought. Please see page 17 for more information.

PROHIBITED ITEMS
- Weapons
- Alcoholic beverages
- Tobacco products and e-cigarettes
- Umbrellas
- Strollers
- Noisemakers and irritants
- Objects that interfere with the comfort or block the view of other patrons
- Seat backs and seat cushions with metal or storage slots
- Cans
- Glass bottles
- Food
- Drinks, cups and coolers
- Shakers and strobe lights
- Large signs, flags and banners
- Pets (except registered service animals)

Purdue Athletics reserves the right to inspect all bags and packages entering the arena and refuse any item deemed harmful, dangerous or obtrusive.

Changes in national, regional and campus security levels may affect security procedures and prohibited items.

NO RE-ENTRY INTO MACKEY ARENA
If you choose to exit the arena, you will not be allowed to re-enter.
DAY-OF-GAME PARKING
General public parking is available in the Northwestern Avenue Parking Garage. Cost is $10, CASH ONLY.

PERMIT PARKING
Parking is available for purchase for JPC members with season tickets in several lots near Mackey Arena. For more information on parking, visit JohnPurdueClub.com/parking.

Free shuttle service from the H and R lots begins 2 hours prior to tipoff and continues for approximately 1 hour after the completion of the game.

Permit Reminders:
» One parking space per vehicle. A parking pass is not valid without a vehicle.
» Permit must be displayed at all times from rear-view mirror with the front of the permit facing forward.
» Permits with stubs already torn off will not be accepted by the parking attendants.
» Lost or stolen permits cannot be replaced.

ADA PARKING
Patrons with disabilities are eligible for ADA parking on campus. JPC members are eligible to park in the G, H and U lots, and the general public is eligible to pay to park in the H Lot based on availability. Cost is $10 (cash only), if available. Accessible parking will be allocated based on JPC giving level and priority points, and then will be open for sale to the general public on gameday. HC permit or placard must be displayed in the vehicle and the owner of the permit must be present in the vehicle when entering an ADA lot.

QUESTIONS REGARDING PARKING? CALL 800.49.SPORT
DAY-OF-GAME PARKING
General public parking is available in the R Lot. Cost is $5, CASH ONLY.

Free shuttle service from the H and R lots begins 90 minutes prior to tipoff and continues for approximately 1 hour after the completion of the game.

PERMIT PARKING
Parking is available for purchase for JPC members with season tickets in several lots near Mackey Arena. For more information on parking, visit JohnPurdueClub.com/parking.

Permit Reminders:
» One parking space per vehicle. A parking pass is not valid without a vehicle.
» Permit must be displayed at all times from rear-view mirror with the front of the permit facing forward.
» Permits with stubs already torn off will not be accepted by the parking attendants.
» Lost or stolen permits cannot be replaced.

ADA PARKING
Patrons with disabilities are eligible for ADA parking on campus. JPC members are eligible to park in the G, H and U lots, and the general public is eligible to pay to park in the H Lot based on availability. Cost is $5 (cash only), if available. Accessible parking will be allocated based on JPC giving level and priority points, and then will be open for sale to the general public on gameday. HC permit or placard must be displayed in the vehicle and the owner of the permit must be present in the vehicle when entering an ADA lot.

QUESTIONS REGARDING PARKING? CALL 800.49.SPORT
Experience Purdue Basketball from the best seats in Mackey! (Sections 8-11 and Floor Seating)

» PRIME VIEWING ANGLES
» PADDED CHAIRBACK
» EXPANDED LEG ROOM
» ARMRESTS AND CUP HOLDERS

Spurgeon Club Access
» Expanded dining options
» Private restrooms
» Mingle with fellow Boilermakers

GET YOUR NAME ON THE MEN’S BASKETBALL PREMIUM SEAT PRIORITY LIST TODAY! JPC ALL-AMERICAN MEMBERSHIP OR ABOVE REQUIRED

SECURE WOMEN’S BASKETBALL PREMIUM SEATS:
$265 TOTAL PER SEAT

FOR MORE INFORMATION:
Contact your Boilermaker Athletics Representative or call the John Purdue Club at 765.494.2582

MENS’S SWIMMING & DIVING
@PurdueMSwimDive
Facebook Purdue Swimming and Diving

WOMEN’S SWIMMING & DIVING
@PurdueWSwim
@PurdueWSwimDive
Facebook Purdue Swimming and Diving

DIVING
@PurdueDivers
Facebook Purdue Swimming and Diving

MENS’S TENNIS
@PurdueMTennis
Facebook Purdue Men’s Tennis

WOMEN’S TENNIS
@PurdueWTennis
Facebook Purdue Women’s Tennis

TRACK & FIELD/CROSS COUNTRY
@PurdueTrackXC
@PurdueTrack
Facebook Purdue Track & Field

VOLLEYBALL
@PurdueVB
Facebook Purdue Volleyball

WRESTLING
@PurdueWrestling
Facebook Purdue Wrestling

PURDUE PETE
@PurduePete
Facebook ThePurduePete

CHEERLEADING
@PurdueCheer
@BoilerSpirit
Facebook Purdue University Cheerleading
Whether you’re in town for the game or a local Boilermaker fan, show your support for Purdue Athletics by visiting one of our preferred hotel and restaurant partners.

**RESTAURANTS**

1. **CRABBY MIKE’S**  
   Local BBQ cuisine  
   - Address: 2660 Schuyler Ave, Lafayette, IN 47905  
   - Contact: Mike Kerkhoff, 765.366.1642

2. **MOE’S SOUTHWEST GRILL**  
   Southwest Mexican  
   - Address: 332 E State St, West Lafayette, IN 47906  
   - Contact: Lauren Kendrick, lauren@mymoes.com

3. **ARNI’S**  
   Local Pizza Icon  
   - Address: 2200 Elmwood Ave, Lafayette, IN 47904  
   - Contact: Liz Hahn, lhahn@meetyouatarinis.com

4. **McGRAW’S STEAK CHOP & FISH HOUSE**  
   Steak & seafood with river views  
   - Address: 2707 S River Rd, Lafayette, IN 47906  
   - Contact: Todd McGraw, 765.743.3932

5. **EAST END GRILL**  
   Bar & grill serving New American fare in downtown Lafayette  
   - Address: 1016 Main St, Lafayette, IN 47901  
   - Contact: Scott Trzaskus, 765.607.4600

**HOTELS**

6. **HOLIDAY INN EXPRESS & SUITES**  
   Call for group or individual Purdue rates. Easy access to I-65.  
   - Address: 200 Progress Dr, Lafayette, IN 47905  
   - Contact: Carrie Collicott, 765.449.4400

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**MAP OF WEST LAFAYETTE AND LAFAYETTE**
NCAA COMPLIANCE
Purdue University is committed to a comprehensive compliance program that educates the importance of adhering to NCAA, Big Ten and institutional rules. We ask for your support in maintaining our institution’s integrity as we strive to create a culture of compliance within the university and throughout the community.

WHAT IS COMPLIANCE?
The Athletics Compliance Office (ACO) is part of the department of athletics and is charged with the following:

- Educating administrators, coaches, staff, recruits, student-athletes and boosters about NCAA, Big Ten and institutional rules.
- Developing monitoring systems to ensure compliance with these rules. These systems are designed to monitor rules pertaining to recruiting, academic eligibility, financial aid, awards, extra benefits, ethical conduct, amateurism, agents, employment, occasional meals and the playing and practice seasons for each sport.
- Investigating and reporting violations of NCAA, Big Ten and institutional rules to the appropriate governing authority.

ARE YOU A “BOOSTER”?
Examples of actions that trigger NCAA representative of an institution’s athletics interests (“booster status”) include, but are not limited to:

- Contribute to Purdue Athletics or its booster organizations (e.g. John Purdue Club)
- Join or participate in Purdue Athletics booster groups (e.g. sport specific “friends of” groups)
- Hold, or have ever held season tickets
- Have a guardianship role over a student-athlete (i.e., parent or legal guardian)
- Provide allowable benefits to student-athletes (e.g., summer jobs)
- Promote Purdue Athletics programs in any way

Once you are identified as a booster, you retain that identity forever. Purdue University is accountable for the actions of our boosters. As a result, boosters are responsible for notifying the ACO of any potential rules violations. Even if a violation is unintentional, the eligibility of a recruit or student-athlete could be placed in jeopardy.

WHAT IS AN EXTRA BENEFIT?
An extra benefit is any special arrangement provided to a recruit, a student-athlete or their relatives or friends as a benefit not expressly authorized by the NCAA. Examples include, but are not limited to:

- cash or any type of gifts
- loans or cosigning of loans
- vehicle or the use of a vehicle
- payment for or arrangement of transportation costs
- free or reduced cost goods, services or housing
- concert or sporting event tickets; or any other item or action not expressly permitted under NCAA rules

WHAT ARE THE CONSEQUENCES?
Purdue is responsible for the actions of its boosters. If a booster provides an impermissible benefit to a recruit, a student-athlete or their relatives or friends, Purdue may be subject to penalties, even if the student-athlete has completed his or her eligibility. Additionally, a recruit or student-athlete who accepts an impermissible benefit jeopardizes his or her eligibility for intercollegiate competition. A booster who provides an impermissible benefit may be disassociated from the university’s athletics programs. Disassociation results in a loss of all benefits or privileges offered by the department of athletics and may involve other penalties as appropriate.

SPORTS WAGERING/GAMBLING
NCAA rules prohibit student-athletes or intercollegiate athletics staff members from participating in any gambling activity that involves intercollegiate or professional athletics. This includes providing information concerning intercollegiate athletics competition to individuals involved in organized gambling activities. Additionally, Indiana state law prohibits student-athletes and staff from placing a sports wager in licensed casinos or online.

CONTACT COMPLIANCE WITH QUESTIONS
Thank you for protecting Purdue University and the eligibility of our student-athletes. For more information regarding NCAA, Big Ten or institutional rules and how they may affect Purdue University, please contact the ACO at 765.494.9752, visit our website at PurdueSports.com or follow us on Twitter @BoilerBylaws.